

Business to Business Marketing Opportunities

Business to Business Marketing has proven to be a very effective form of promotion. As a member of the **Illawarra Business Chamber**, you are encouraged to leverage off this opportunity take advantage of the services available to you. Please tick the marketing opportunity you would like to use, fill in your details on the bottom of this form, fax it to the Chamber and we will get back to you as soon as possible. These opportunities are available only to IBC members, for more information call the IBC on 4229 4722.

**Please
tick:**

MONTHLY MEMBER MAILOUT

Every month **IBC** sends out a monthly pack to all members and some key organisations. As a member, you may include an insert (1 A4 flyer or DL size brochure) in each envelope sent out. The cost to our members is \$660 (GST inclusive).

DIRECT MAILOUT TO IBC MEMBERS

This option provides you with the ability to have your material distributed to **IBC** members direct via a mail house by which the **IBC** has delegated authority. The cost to our members is \$660 (GST inclusive) plus any postage and stationery costs.

ADVERTISING IN FORTNIGHTLY E-NEWS

Advertise to all IBC members on a fortnightly basis in our electronic newsletter. This enables you to place a tile advert along with a link to your website or download a PDF document at a cost of \$330 (GST inclusive).

IBC BUSINESS EXPO & SUPER BUSINESS AFTER HOURS FUNCTION

The regular **Business after Hours** format is arguably the most unique and successful networking event for businesses of all shapes and sizes in the Illawarra. The **Super Business after Hours** concept aims to leverage the benefits of the **Business after Hours** concept, and make them available to multiple businesses at once. As a result of the popularity of the **Super Business After Hours** concept the **IBC Business Expo** was undertaken to enable IBC members to take full advantage of marketing not only to other IBC members but the Illawarra community. **IBC's Business Expo** is an ideal opportunity for businesses to showcase their products and services to an audience of at least 1,500 attendees which is followed by our Super Business After Hours. There are varying degrees of involvement ranging from Platinum Sponsorship to Regular Exhibitors.

**PLEASE NOTE THAT PAYMENT MUST ACCOMPANY EACH BOOKING.
IBC RESERVES THE RIGHT TO APPROVE ALL COMMUNICATIONS TO
MEMBERS.**

Name: _____

Company: _____

Contact Phone: _____

**Month
Requested:** _____

I confirm I wish to advertise as indicated above.

Signed: _____

Print Name: _____

Date: _____